



**The Netherlands  
Sportcentrum De Fluit  
Leidschendam**

# **GO USA Event**

## **European Exposure Basketball Showcase**

### **25 & 26 September 2010**



#### **Information & Registration:**

UStudy – Educational  
Consultancy for the USA  
Contact: Joyce Schoonderwoerd  
E: [joyce@ustudy.nl](mailto:joyce@ustudy.nl)  
Ph: +31 (0)6 10405074  
W: [www.ustudy.nl](http://www.ustudy.nl)

Photo by [Doug L.](#)

# European Exposure Basketball Showcase

GO USA: the European Exposure Basketball Showcase, is a major new event that will bring together young amateur basketball players from all over Europe and college basketball coaches from the United States.

The event will take place on Saturday 25 and Sunday 26 September 2010, at Leidschendam, in the Netherlands, and will be hosted by UStudy, an educational consultancy based in the Netherlands. It will be conducted in English.

## Who should attend

Boys in high school or post-secondary education who are interested in studying and playing college basketball in the United States, starting in 2011 or 2012. This is the first such showcase event and is a great opportunity for talented basketball players who want to step up to the next level.

Not only will participants receive comprehensive information about academic study and playing basketball in the U.S., but they will also receive training from Gerry Freitas, a top American scout from California and a former college coach. Their basketball technique, skills and overall game will be evaluated and recorded on video. American coaches from division II and III colleges, as well as from junior colleges and high schools, have been invited to attend to recruit basketball players for their teams.

## Fees and registration

The registration fee for this two-day event is 99 euros per participant and includes:

- participation in the clinics and games on both days
- a written evaluation of individual strengths and skill levels
- a presentation on studying in the United States
- an event t-shirt

Optional:

- SAT test preparation workshop on Friday 24 September from 6 to 9 pm (50 euros)

Admission fee for spectators: 10 euros for the whole event.

Register online and on time: [www.ustudy.nl/home\\_us.htm](http://www.ustudy.nl/home_us.htm)

Registration is on a first-come first-served basis. The registration deadline is 31 August 2010.

Event on Facebook: <http://tiny.cc/ocwe2>

Hotel info: the Greenpark Hotel ([www.greenpark.nl](http://www.greenpark.nl)) is within walking distance of Sportcentrum De Fluit and is next to a shopping mall. Parking is free. Rooms are on a first-come, first-served basis – supply is limited, so book fast! Ask for the UStudy Basketball rate (84 euros + tourist tax, includes breakfast buffet and VAT).

Contact the hotel for reservations: [info@greenpark.nl](mailto:info@greenpark.nl), +31 (0)70 320 9280.

## More information

UStudy, Joyce Schoonderwoerd

Email: [joyce@ustudy.nl](mailto:joyce@ustudy.nl)

Phone: +31(0)6 10405074

# PROGRAM

## DAY 1 – Saturday 25 September

- 11:00 WELCOME AND REGISTRATION AT SPORTCENTRUM DE FLUIT
- 11:45 OPENING REMARKS  
Representative of the U.S. Consulate in the Netherlands
- 12:00 GROUP WARM-UPS AND DRILLS/TEACHING STATIONS  
Gerry Freitas
- 12:55 BREAK
- 13:00 GAMES
- 18:00 END

## DAY 2 – Sunday 26 September

- 11:00 WELCOME AT SPORTCENTRUM DE FLUIT
- 11:15 PRESENTATION ON STUDYING IN THE UNITED STATES  
Marina Meijer of UStudy
- 12:00 GROUP WARM-UPS AND DRILLS/TEACHING STATIONS  
Gerry Freitas
- 12:55 BREAK
- 13:00 GAMES
- 18:00 END

# PERSONAL PROFILES

## **Gerry Freitas**

Currently based in California, Gerry Freitas spent 20 years as a college basketball coach in the United States. He has coached at NCAA Division I, II and NAIA levels. Currently he runs the Hoop Review scouting and recruiting service, subscribed to by more than 200 American colleges and universities. He has also spent 5 years scouting for a minor league professional team in the Continental Basketball Association, and has conducted international basketball clinics in Australia, Canada and Spain.

Here's what some noted American university coaches have to say about Gerry Freitas:

*"I've known Gerry Freitas for over 25 years and have always been impressed with his passion for his work and his skill in evaluating players. He knows players and he's someone who is well respected by college coaches throughout the country for the job that he does. Coaches listen when he has something to say."*

Ben Howland, Head Basketball Coach, University of California Los Angeles

*"Gerry Freitas is the hardest working guy in the game of basketball, at any level, in any position. He's someone we trust in and rely on a great deal to assist our recruiting process at Marquette."*

Tony Benford, Assistant Basketball Coach, Marquette University

*"Gerry Freitas is one of the most highly respected basketball scouts in the U.S.A. His ability to evaluate talent comes from his many years as a successful basketball coach. Freitas' knowledge and understanding of college basketball allows him to give a very detailed analysis of players that we may not have had a chance to see, and that's been a valuable tool and an enormous resource for us."*

Andre LaFleur, Assistant Basketball Coach, University of Connecticut (NCAA Champions in 1999 and 2004)

*"As a successful former college basketball coach, Gerry has the knowledge and experience that makes him one of the best talent evaluators in the United States. He's well respected by college basketball and NBA coaches as a person who can accurately project a player's potential."*

Randy Bennett, Head Basketball Coach, St. Mary's College

## **Marina Meijer**

UStudy is an independent educational consultancy for international students wishing to study in the United States and is based in Voorburg, in the Netherlands. Managing director Marina Meijer holds a law degree from the Netherlands and a graduate degree in public administration from the University of Texas at Austin. She has worked in the United States, Tunisia, South Korea and The Netherlands. Marina has many years of experience in advising and guiding international students to colleges in the United States, both as an independent contractor and an employee of the United States government. As an educational consultant, she also supervises athletes in many sports, including basketball, who are going on to American colleges and universities.